What is claimed is:

- A device for projecting image data in a motor vehicle comprising:
 a projection surface secured to a roof inside the vehicle; and
 a projector secured at the rear behind the passengers watching the projection.
- 2. The device as recited in claim 1 wherein the projection surface is mounted to the roof inside the motor vehicle in a foldable or roll-up manner.
- 3. The device as recited in claim 1 wherein the projector is installed on a rear shelf of the vehicle.
- 4. The device as recited in claim 1 wherein the projector is mounted to the roof inside the motor vehicle.
- 5. The device as recited in claim 1 further comprising loudspeaker devices of a multimedia system mounted directly to a housing of the projector.
- 6. The device as recited in claim 5 wherein the loudspeaker devices, together with the projector, are integrated in a shared housing.
- 7. The device as recited in claim 6 wherein the housing further comprising acoustic devices.
- 8. The device as recited in claim 1 further comprising a housing for the projector, the projection housing being supported in a foldable manner.
- 9. The device as recited in claim 1 wherein the projector is connected to the projection surface so that the projector and the projection surface can be jointly swung out or rolled out.